

SOUND HORSE CONFERENCE 2008
BRAINSTORMED IDEAS TO END SORING
4/12/08

Process: at the conclusion of the two days' proceedings and presentations, the group participated in a brainstorming process to list all ideas that could assist in the goal of ending soring. These were recorded on tablets, and posted along the wall. Then each participant was asked to prioritize all the ideas, and check the ten ideas that they thought would be most effective.

The resulting list is shown below, with the count of votes that each item received.

Conference staff then organized this listing into common "project areas," for the purpose of selecting action items, and soliciting volunteers to form working groups to address these items in the coming year.

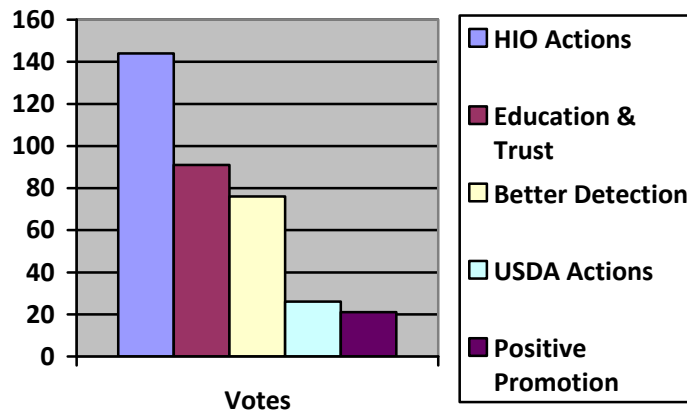
If you would like to volunteer to work on one or more of these, please contact Lori@Northrup.com. If you don't contact me, I'm apt to reach out and contact you!



Suggested Working Groups:

1. HIO Actions
2. Better Detection: Policies
3. Better Detection: Technology & Research
4. Building Relationships & Trust (TWH stake holders)
5. Education
6. USDA Actions
7. Positive Promotion

PROJECT LISTING FROM SOUND HORSE CONFERENCE 2008



a. HIO (Horse Industry Organization) Actions (144 votes)

1. HIOs must publicize suspension lists/and in the Voice magazine (31)
2. HPA violators must NOT serve on HIO boards (24)
3. Do NOT allow HPA violators to be judges (21)
4. Require HIOs to report number of horses at shows (17)
5. Do not allow HPA violators on show grounds (17)
6. Enforce local and state laws on soring/abuse (13)
7. HIOs to support standardized forms (9)
8. Eliminate probation periods (6)
9. Ban action devices (chains) (6)

b. Educating & Building Relationships (91 votes)

1. Develop better trust & relationships between all groups & disciplines (18)
2. Promote training of trainers (15)
3. Positive educational programs (10)
4. Make it socially unacceptable to sore (10)
5. Adopt a youth ambassador program & youth education (9)
6. Encourage trainers to participate in change movement (6)
7. Develop exchange program between flat shod people and padded people (6)
8. Bring sound advocates together (6)
9. Promote judge training (5)
10. Develop agreed upon definition for Sound Horse (3)
11. All types of trainers join to develop agreed upon gait standards (3)
12. Reach out program for grooms

c. Better Detection of Soring Violations (76 votes)

1. Use all technologies package on top 3 winners & excused horses (16)
2. Pull shoes on top winners (12)
3. Adopt AQHA suspension rules (9)
4. Joint HIO funding of research, technology and experimentation (9)
5. All areas open to inspection: barns, trailers, parking, etc. (8)
6. Stamp registration papers for scar rule violations to protect buyers (7)
7. Professional horsemen program like AQHA's (5)
8. Random drug testing (3)
9. Create and fund show steward positions (3)
10. Hire DQPs for show ground inspections (2)
11. Show management has show ground inspectors (1)
12. Encourage everyone to follow the spirit of HPA, not just pass inspections (1)

d. USDA Actions & Political Action (26 votes)

1. Decertify non-compliant HIOs (17)
2. Sound horse associations need to learn how to influence Congress (5)
3. Monitor HIOs that do not inspect properly (2)
4. Use local law enforcement to protect inspectors (1)
5. Develop ways to fund private support of the USDA (1)

e. Marketing and Positive Promotion (21 votes)

1. Encourage TWHBEA to support sound horse shows (6)
2. Barefoot world grand championship class (5)
3. Promote versatility of walking horses (i.e.: vs. other breeds) (4)
4. Develop large jackpots for all-around horses (3)
5. Increase prizes for sound horses (2)
6. Sound horse slogans and marketing program (1)
7. Develop fun classes like Fantasia at Celebration & other shows